





BUSINESS, ENTREPRENEURSHIP, AND INNOVATION

Mission: to train, equip, and empower the next generation of principled leaders to develop their entrepreneurial mindset.

“Lead with Purpose, Serve with Love, Impact in Faith”

BEI CONTACT

100 Skyway Drive, San Jose, CA 95111 | Telephone: 408.513.2457 | Fax: (408) 513-2457
vcs.net/bei | bei@vcs.net | @vcsbei

BEI IS SUPPORTED BY:
RADAR  PARTNERS

ABOUT BEI



COURSES

Business Fundamentals, Entrepreneurship Honors, Personal Finance, Entrepreneurship for Social Impact, Intro to Comp Programming (Python), AP Computer Science Principles, AP Comp Science A (Java), Economics & AP Economics, PLTW-Intro to Engineering Design, PLTW-Principles of Engineering



PROGRAMS

DECA, President's Business Challenge, Quest Incubator, Mobile App Development, Intro to Artificial Intelligence, Speech, Debate, iPad Tech Support Internship



EVENTS

Diamond Challenge, Technovation, Conrad Challenge, Entrepreneurship Conferences, Pitch Competition, Corporate Headquarters Tours, *Quest for Excellence* Speaker Series, Quest Talks



CLUBS

Civic Engagement and Public Service, Girls Who Code, Investment, Model UN, Personal Finance, Programming, Sports Analytics, Visual Development, Web Design Sync



DECA

VC (Valley Christian) DECA program is the largest student organization at Valley Christian High School with over 200 student participants. VC DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, management, and hospitality. Students engage in business workshops, competitive events, community activities, professional development, and leadership development opportunities, attending regional, state, and international competitions and conferences.

Throughout the year, students are mentored in small cohorts by DECA officer teams who help members navigate DECA and guide them through competition practice and preparation for the three competitions held each spring. VC DECA chapter is a member of DECA, Inc., an international nonprofit organization that supports members worldwide. For more information on DECA, Inc. see www.deca.org.

Emphasizing a culture of servant leadership, VC DECA students lead multiple community engagement projects that impact not only the Valley Christian Schools (VCS) community but the communities beyond. These include teaching financial literacy in local underserved schools, inviting Bay Area teens to a VCS Hackathon, and teaching sales and marketing to VCS elementary students through a hands-on entrepreneurship program.

In order to participate in VC DECA, students must be currently enrolled in, or have taken a VCHS business class (e.g. Business Fundamentals, Entrepreneurship Honors, Entrepreneurship for Social Impact, and Personal Finance), in order to qualify to join DECA.

Questions about joining DECA?
Contact DECA@warriorlife.net.



PRESIDENT'S BUSINESS CHALLENGE

The President's Business Challenge (PBC) Program is a capstone project embedded into the Entrepreneurship Honors class at Valley Christian High School in the Business, Entrepreneurship, and Innovation (BEI) Program. Students form teams to create startups based on a business idea that will solve a real-world problem.

Students learn to collaborate as a team, think critically, problem-solve and design creative solutions. Student teams interface with a dedicated mentor as they prepare to present their business idea in a series of pitches culminating in an opportunity to present their business plan to leading venture capitalists in Palo Alto. Finalist teams receive prize money ranging from \$250-\$1000.

Students participating in this program:

- Learn core business concepts and gain collaboration skills in a startup team structure
- Innovate, problem solve, and develop creative solutions into a business opportunity that is viable, scalable, and sustainable
- Develop effective communication skills as they interface with Silicon Valley venture capitalists, speakers, and mentors
- Create a startup pitch that addresses a real-world problem, solution, market, competitive analysis, go-to-market strategy, financials & exit strategy
- Build a one-page executive summary of their startup
- Learn to present their startup in front of multiple rounds of judges: mock, formal, semifinal, and finalist round

To participate in the President's Business Challenge students must be enrolled in the Entrepreneurship Honors class. The prerequisite for this class is Business Fundamentals. Please email bei@vcs.net with questions.





QUEST INCUBATOR

The Quest Incubator (QI) program provides a yearlong opportunity for students to launch a startup or nonprofit. Dedicated mentors and Silicon Valley entrepreneurs provide mentorship to guide them through the creative process. Students learn to innovate, collaborate, and launch their startup ideas to fulfill their God-given call to create and transform the world around them. Working collaboratively in teams, students learn how to project manage, effectively communicate, problem-solve, and develop creative solutions for real-world applications.

Students have access to seminars, workshops, and round-table discussions as well as the opportunity to actively network and consult with entrepreneurs and mentors to refine their business model and implementation. Students present their startups to industry professionals during DEMO Day, lead student workshops, and provide a supportive environment as they continue to grow their customers.

Quest Incubator is open to students who participated in President's Business Challenge (PBC) or have comparable experience launching a product or service. Students are selected through an application process that includes a cover letter, resume, and two references. Applications are open during fall and spring semesters with limited spaces available. For more information, email bei@vcs.net.



SPEECH & DEBATE

The Valley Christian High School (VCHS) Speech and Debate is a program that competes in the Coast Forensics League (CFL) and in other regional competitions. In past competition seasons, students from VCHS competed in National Online Forensics (NOF) tournament and in-person Bay Area Invitational tournaments. VCHS students have brought home gold and silver placements.

VCS emphasizes Christian character and ethical principles as students learn to communicate effectively and compete with integrity. Experienced coaches and advisors teach and guide students to develop their skills. Students attend workshops and peer review sessions to hone their research, writing, and oratory skills in a culture of learning and encouragement.

In addition, BEI hosts a week-long summer Speech and Debate camp to continue building students' skills and preparing them for the competition season.

Informational meetings will be held at the beginning of the school year for students to explore the program. The program looks to parents to support the program during competitions. **Contact bei@vcs.net if you have any questions.**





WE ARE WARRIORS.

vcs.net

MISSION STATEMENT

Valley Christian Schools' mission is to provide a nurturing environment offering quality education supported by a strong foundation of Christian values in partnership with parents, equipping students to become leaders to serve God, to serve their families, and to positively impact their communities and the world.

VISION STATEMENT

A world where every student pursues their personal *Quest for Excellence™*.

FOUNDING STATEMENT

Valley Christian Schools supports the homes and churches of students in providing an education that is grounded in the Judeo-Christian values of the Bible, as reflected in the life and teaching of Jesus Christ. Valley Christian Schools is committed to a *Quest for Excellence™* in all of its educational programs, and provides a comprehensive kindergarten through twelfth grade curriculum with a rigorous college preparatory program. Firmly founded on Christian values, Valley Christian Schools challenges youth to aspire toward lives of character, service and influence while pursuing their individual *Quests for Excellence*.



Valley Christian Schools



[vcs_warriors](https://www.instagram.com/vcs_warriors)



apply.vcs.net

To support VCS, please call the Extend the Gift Advancement Office at (408) 362-7644.

Elementary (408) 559-4400 | 1450 N Leigh Ave, San Jose, CA 95125
Junior High (408) 513-2460 | High School (408) 513-2400
vcs.net | (408) 513-2500 | 100 Skyway Drive, San Jose, CA 95111